

**Form  
No. 3**

# Barcode Reader Rental Application Form

Please fill out the Form, and send it by E-mail to Show Management Office.

**100% Cancellation charge incurred after the Form is submitted.**

The Invoice will be issued and sent from Expo International.

|                                  |  |                     |  |
|----------------------------------|--|---------------------|--|
| <b>Exhibitor Name</b>            |  |                     |  |
| <b>Applicant/Billing Address</b> |  |                     |  |
| <b>Company Name</b>              |  | <b>Contact Name</b> |  |
| <b>Title/Dept.</b>               |  | <b>TEL</b>          |  |
| <b>E-mail</b>                    |  |                     |  |

| Items                                                                                                | Price   | Qty. | Amount |
|------------------------------------------------------------------------------------------------------|---------|------|--------|
| Number of barcode readers applied for (1st unit)<br><b>*Includes cost of visitor data extraction</b> | ¥50,000 |      |        |
| Number of barcode reader applications (2nd and more)                                                 | ¥20,000 |      |        |

**\*Not incl. 10% consumption tax**

When using this service, please read the "Items to be confirmed regarding data transfer" below and check the "Agree" box. If you do not agree, you will not be able to use this service.

☐ **Agree**

## < Agreement on Obtaining of Personal Information >

- The Corporation shall acknowledge that the information about visitors of the Event provided by the NOM includes personal information defined in Article 1, Section 2 of the law about protecting personal information of visitors (the "Personal Information"), and shall handle the Personal Information with adhering to the law of protecting Personal Information and other related ones.
- The Corporation shall not utilize the Personal Information for the purpose other than sales promotion such as sending direct mails (the "Purpose"), shall administrate the information in a strict manner under the Corporation's privacy policy, and shall not disclose, expose, leak, distribute, or resell the information to a third party other than employees and board members of the Corporation who need the Personal Information for the Purpose. In addition, in the event that the Corporation re-entrusts business for the Purpose to a third party, the Corporation shall be liable to the NOM in regards to all the actions taken by the aforementioned party including utilization of the Personal Information.
- When sending information based on the mediated Personal Information for the first time, the Corporation shall specify the names of the Event in which the information was provided and the Corporation, contact information of the Corporation, and the ways of modifying and deleting the Personal Information. In the event of receiving requests for modifying or deleting the Personal Information, the Corporation shall take a prompt action accordingly.
- In the event of any dispute with a third party including an individual as the entity of the Personal Information arising from utilization of the Personal Information of the individual by the Corporation, violation of the Confirmation by the Corporation, or leakage of the Personal Information by the Corporation or the third party entrusted by the Corporation, the Corporation shall settle this matter at its own expense and on its own responsibility without causing any inconvenience to the NOM. If any damage occurs to the NOM due to the above-mentioned reasons, the Corporation shall indemnify the loss of the NOM.
- If the Corporation provides data to the co-exhibitor/co-sponsor whose company name is listed as a recipient on the official website of this event, the Corporation will obtain consent to the above. The Corporation will take full responsibility for any problems caused by providing data to the company, and the Corporation will not cause any trouble or damage to NOM.
- The Corporation shall assume all responsibility for any problems arising from the fact that the Corporation designates a third party other than the Corporation as the data delivery destination, and shall not cause any trouble or damage to NOM.

## ■ Person in charge of data handling ※Agency not available

|                       |                 |
|-----------------------|-----------------|
| <b>Company Name :</b> | <b>Name :</b>   |
| <b>Title/Dept. :</b>  | <b>E-mail :</b> |

**Submit  
to**

**Cybertech Tokyo Show Management**  
**E-mail: [cybertech-exhi@f2ff.jp](mailto:cybertech-exhi@f2ff.jp)**  
**TEL:03-6258-0584**

**Deadline**  
**August 1**